Relations with the News Media

A. Generally

The Stafford County School Board desires to cooperate with the news media in providing the public with pertinent facts concerning the division schools. The superintendent shall establish a basic and reliable source to which the news media may turn for information regarding the division schools.

B. Attendance at Board Meetings

The board encourages the attendance of the news media at all open board meetings.

C. Interviews

The board permits the interviewing of students and teachers during the school day only if the interviews, in the judgment of the principal or superintendent, do not disrupt the educational program or tend to cause undue confusion.

D. Athletic Contests and Student Performances

The superintendent may permit the broadcasting of athletic contests and student performances by radio or television provided that the broadcast is done as a public service or that the sponsor of the broadcast is appropriate.

E. Student Participation in Radio or Television

When given approval by the superintendent, students may participate in radio or television programs if the program's objectives are to educate the public concerning the public school or to provide a learning experience for the participating students. Written parental permission must be secured for any special education student being photographed or video taped prior to the student's participation.

It shall be clearly understood that the board does not endorse the product or products of any sponsor.

Editor's Note
See also division regulation #R 2-6

Adopted by School Board: March 24, 1987 Amended by School Board: February 12, 1991